GAURAV A. KOKSE

QUALITY ASSURANCE ENGINEER | SOFTWARE QUALITY | QA & EXPERIMENT VALIDATION

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PROFESSIONAL SUMMARY

ISTQB CTFL-certified Quality Assurance Engineer with 3+ years of experience testing web, mobile, and desktop applications. Currently focused on conversion-rate optimization (CRO) and A/B experiment validation, with experience contributing to the QA of approximately 100–200 experiments. Skilled in functional, regression, responsive, cross-browser, and UI/UX testing; test planning and defect lifecycle management; and collaboration with developers, designers, and project managers. Familiar with Java fundamentals and trained in Selenium WebDriver and Katalon Studio, with limited exposure to API testing using Postman.

TECHNICAL SKILLS

Software testing: Functional, regression, smoke, sanity, system, UAT, UI/UX, responsive, cross-browser, mobile, desktop

CRO & experimentation: A/B testing, experiment validation, VWO, Optimizely, Mutiny, Webflow Optimize

Automation knowledge: Java fundamentals; Selenium WebDriver and Katalon Studio (certification/training); BrowserStack

API testing: Postman (limited practical exposure)

QA engineering: Test planning, test case design and execution, defect reporting, defect lifecycle management, QA sign-off

Analytics: Google Analytics 4 (GA4)

PROFESSIONAL EXPERIENCE

QUALITY ASSURANCE ENGINEER | February 2025 – Present

Spiralyze | Atlanta, GA, USA (Remote)

- Contribute to QA validation of approximately 100–200 A/B experiments across client websites, checking implementation quality and release readiness.
- Validate experiment variations for functional behavior, UI accuracy, responsive layouts, and cross-browser consistency before launch.
- Use VWO, Optimizely, Mutiny, and Webflow Optimize to support experiment setup validation and QA execution.
- Create and follow standardized QA validation checklists and sign-off processes to improve consistency and identify issues before release.
- Verify experiment configurations and implementation details to reduce the risk of invalid tests and misleading experiment outcomes.
- Collaborate with developers, designers, and project managers to clarify requirements, investigate defects, and verify fixes.

QUALITY ASSURANCE ANALYST | February 2023 – December 2024

Webtech Developers Private Limited | Pune, India

Promoted from Associate QA Analyst in recognition of ownership, performance, and consistent delivery.

- Performed end-to-end testing of web, Android, iOS, and desktop applications across development and release cycles.
- Designed and executed test cases for functional, smoke, sanity, regression, UAT, and system testing.
- Identified, documented, and tracked defects; collaborated with developers to verify fixes and check for regressions.
- Worked with product managers, developers, and designers to understand requirements, investigate issues, and support product quality.

Selected projects — Web: Quiz Secure, Screen Cast | Mobile: IP Camera Monitor, Call For Help, Screen Cast | Desktop: Security Monitor Pro, Auto FTP Manager, WebCam Monitor

SOFTWARE TESTING INTERN | June 2022 – November 2022

Hastar Fitness | Amravati, India

- Performed manual and regression testing of fitness application features, including workout tracking, calorie counting, user profiles, and data synchronization.
- Reported defects and worked with developers to verify fixes and validate updates.

CERTIFICATIONS & ACHIEVEMENTS

- ISTQB Certified Tester Foundation Level (CTFL)
- Automation Testing – Java, Selenium, and Manual Testing | The Kiran Academy
- Certificate of Appreciation | Webtech Developers Private Limited

EDUCATION

Bachelor of Commerce | Sant Gadge Baba Amravati University, Amravati, India

August 2019 – August 2022 | CGPA: 8.91/10